

**CyberCulture  
not  
CyberSafety**

*Dr Tim Kitchen - Strathcona BGGS Melbourne*

**Today's Student**

'... there's never been a time in their lives when computers, cell phones, video games, the Internet and all the other digital wonders that increasingly define their (and our) world haven't surrounded them'

Ian Jukes

**CyberCulture  
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CyberSafety**

<http://timkitchen.net/cyberculture>  
[tkitchen@strathcona.vic.edu.au](mailto:tkitchen@strathcona.vic.edu.au)

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This is the first ever generation in human history to have mastered society's tools before the older generations have.

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The mobile phone (smartphone) is an extension of them:

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**Today's Student**

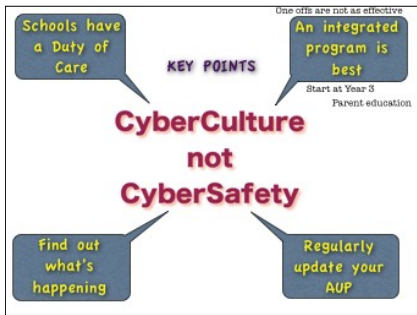
Our Job as - Teachers, Parents & Senior Students

- To be aware of the issues
- Look at the good & the bad
- Provide guidelines

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<http://whatsyourstory.trendmicro.com/internet-safety/Home.do>



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**Social Networking**

- In the USA, more people go on Facebook than Google

- To reach 50 million users it took

- Radio 38 Years
- TV 13 Years
- Internet 4 Years
- iPod 3 Years
- Facebook, less than 1 year

facebook

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**Social Networking**

Interesting facts:

Mark Zuckerberg created Facebook in his Harvard dorm room in 2003.

You need to be 13

Not just for the young

People power

Power of Twitter, Facebook in Egypt crucial, says U.K. rep

As White House A.P. reports

While "Young Men" earlier this week reported that they were not going to be involved in the protests, they were seen in the streets of Cairo on Monday.

The protesters are reportedly inspired by the success of the anti-Thatcherite movement in the UK.

facebook

**Social Networking**

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1.China

2.India

3.facebook

4.United States

5.Indonesia

6.Brazil

7.Pakistan

8.Bangladesh

If Facebook were a country it would be the world's **3rd largest**

facebook

There is a useful tool at

<http://www.reclaimprivacy.org/>

It will probe your Facebook account to show you how it looks to the outside world.

Google Alerts

RECLAIM PRIVACY .ORG

ACMA - How Cybersmart are you?

<http://www.youtube.com/watch?v=Hj0gKGYzFY>

**Social Networking**

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Google - How cybersmart are you?

**Online access at home** 

• 30% of Strathcona students accessed the internet in their **bedroom** often or always compared to 32.1% state-wide. This peaked at 50% for Yr 9s.




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**CyberCulture Surveys**

Year 8 girl

"I spend most of my time online. I wake up, go for a run then log on to the PC while I get ready for school. I'm logged onto mobile right through the day, and on my way home. I'll be on the net on my phone or laptop, then I get home and log on the net. It's how I live, I have way more friends online, and everyone online is a lot nicer than people in real life. Sometimes people say bad stuff about me, but I don't let it get to me. I just talk to some friends and they tell me it's not true."

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**Parents and the Internet** 

• 63% of Strathcona students said that their **parents know what they do online** often or always with the younger cohort more likely to agree with this statement.

9) My parents set strict guidelines about your online activities.

Strongly Agree = 15  
Agree = 16  
Neither Agree or Disagree = 22  
Disagree = 8  
Strongly Disagree = 4  
Unanswered = 5

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ACMA - How Cybersmart are you?

<http://www.youtube.com/watch?v=Hj0gKGYzFY>

Google - How cybersmart are you?


13) Is there contact information about you on the open Internet via your social networking site?

No = 58  
Yes = 9

14) Are there images of you on the open Internet via a social networking site?

No = 36  
Yes = 32

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**Online issues** 

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hacking Postings of embarrassing pictures or video

exposed to upsetting content

chain letters Being blocked by a friend on Messenger

viruses receiving upsetting message

private message been made public Rumours being spread

Being sent a threatening or nasty email, SMS or text

Been asked to send a nude/semi nude photo of themselves (sexting)

19) Has anyone posted an embarrassing picture or video of you without your permission?  
 No = 50  
 Yes = 15  
 Unanswered = 7

20) Have you ever been asked to post material that you have felt uncomfortable about eg: photos sent by phone or computer.  
 No = 65  
 Yes = 4  
 Unanswered = 4

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ACMA - How Cybersmart are you?

30% of Year 7 to 10 students believe social networking sites are safe<sup>3</sup>

<http://www.youtube.com/watch?v=Hj0gKGYzfY>

**CyberCulture not CyberSafety** Google - How cybersmart are you?

Google - Think You Know



[www.youtube.com/watch?v=vp5nScG6C5g](http://www.youtube.com/watch?v=vp5nScG6C5g)



Google - Think You Know

ACMA - How Cybersmart are you?



<http://www.youtube.com/watch?v=Hj0gKGYzfY>

Google - How cybersmart are you? **CyberCulture not CyberSafety**

Google - How cybersmart are you?

ACMA - How Cybersmart are you?

Be cybersmart

Spams and scams exist

Look for signs they're fake

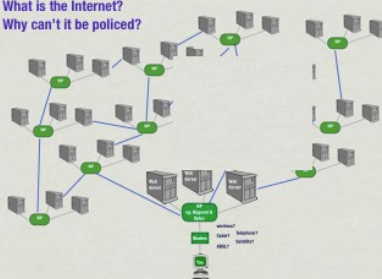
<http://www.youtube.com/watch?v=Hj0gKGYzfY>

Stalking Sarah [www.cybersmart.gov.au/wisuptoit/videoclips.htm](http://www.cybersmart.gov.au/wisuptoit/videoclips.htm)



**CyberCulture not CyberSafety** ACMA - Cybersmart

What is the Internet?  
Why can't it be policed?



What is the Internet?  
Why can't it be policed?

ACMA - How Cybersmart are you?

Maintain an online and offline balance in your life

<http://www.youtube.com/watch?v=JHj0gKGYzYf>

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ACMA - How Cybersmart are you?

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Google - How cybersmart are you?

Cyberbullying - the perpetrators

- 46% said the perpetrator/s had been someone in their year level or class
- 18% said someone at school
- 29% said someone outside of school
- 7.6% said someone they only knew online
- 27% said they didn't know who was responsible

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Independent Schools Victoria

"Cyberbullying involves the use of information and communication technologies to support deliberate, repeated, and hostile behaviour by an individual or group, that is intended to harm others" [www.cyberbullying.ca](http://www.cyberbullying.ca)

- ★ Using ICT (eg computer hardware & software, mobile phones etc)
- ★ Deliberate, repeated, and hostile behaviour
- ★ Individual or group
- ★ Intention to harm

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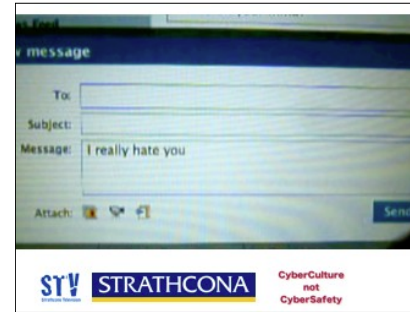
**Cyberbullying**

- 1 in 4 students between the ages of 11 and 19 have been the victim of cyberbullying.
- same effects as any kind of bullying
- In some cases, it can even be a criminal offence.
- Has lead to suicide
- The best weapon, is awareness.

Cybersafety contact centre.  
This centre provides information about cybersafety concerns and issues and operates  
between 8:00am and 10:00 pm in all states – phone **1800 880 176**

Complaints hotline.  
A complaints hotline for members of the public to report offensive internet material.  
Complaints can be made through [www.acma.gov.au/hotline](http://www.acma.gov.au/hotline)

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**National News**

**Fourth Geelong student commits suicide**

By Paul Smith - 10:58 AM AEST - Tue 10, 2008 12:00pm

- Leaving student, 14, takes own life
- Fourth in six months at same school
- Mum blames cyber bullying

A GRIEVING mother has blamed the internet for the death of her 14-year-old daughter.

Police are also blaming cyber bullying for the suicide of Geelong student Chanelle Rae, who died last Friday.

She is the fourth Western Heights College student to take their own life in the last six months, the Geelong Chronicle reports.

Karen Rae said her daughter "wanted to die" after receiving an internet message on Friday night.

She said Chanelle was having trouble with some friends from school, but it was a minor issue that had not changed her mood at all.

"I sat in bed with her... and we discussed it for about an hour and she left the fairly happy," she said.

Karen and her husband, Ian, returned home about an hour later to discover their daughter had committed suicide.

**ACMA - How Cybersmart are you?**

<http://www.youtube.com/watch?v=JH0gKGyZfY>

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**Google - How cybersmart are you?**

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**Cyberculture program**

**Years 3 to 10**

**Cybersafety resources**

**CyberQuoll**  
Internet Safety Education for Primary Schools



**Internet Safety**

**Kids Spending Too Much Time Online?**

**Parents: Talk About Internet Addiction**

**Parents in Shidonnri**

**Visit our Online Communities**

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**Audit & AUP**

**Update every 6 months**

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**Baptist Girls Grammar School**

**CyberCulture Agreed User Policy - Secondary Students**

**Introduction**

**Strathcona**

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Cyber Bullying

OMG!! did u c wat 'she' was wearing 2day!! hah wat a loser!! and her new pics on FB- haha weirdo much...!!!hahaaryway keep ur eye ou more and i'll c u @ skwl 2moz!!  
va xox

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3in6 2011  
3in6 & 1in6 in one video competition  
A project to engage students in interactive learning

Participate in this exciting competition, now in its 8th year  
**When: During the Aussie ICT Week July 25 - 29, 2011 (Term 3 Week 2)**  
**3in6** - make a 3 minute video in 6 hours, or **1in6** - make a 1 minute animation in 6 hours  
 Do it in **6 hours in one day** or **6 hours throughout ICT week**  
 Teams from Primary, Junior, Secondary & Senior Secondary are welcome  
 Students are told one scenario and must include them in a video/animation that they make - one will be an object or idea, and the other will be dialogue for the script.

See **details** and **Register** your school team at  
**[www.3in6.vitta.org.au](http://www.3in6.vitta.org.au)**

FANTASTIC PRIZES TO BE WON