

**Your school has a TV Station?**



LEADING  
EDGE

**STV**  
Strathcona Television

**STRATHCONA**

Dr Tim Kitchen

LEADING  
EDGE

Video editing is the new killer app.



Video literacy is a vital element in the 21st century learning & teaching experience


- \* Video is the media of young people
- \* Video caters for a range of learning styles
- \* Instruction via video is self paced
- \* It is an ideal tool for construction of learning
- \* It is an ideal tool for reflection of learning
- \* Easy to produce, publish and archive

**STV**  
Strathcona Television



LEADING  
EDGE

Video editing is the new killer app.

 Video helps build a learning community

- \* It's a great way to finding out what people are doing, thinking and saying
- \* It's a great marketing tool within the school community and beyond

Video editing is the new killer app.

LEADING  
EDGE

2003



**STV**  
Strathcona Television

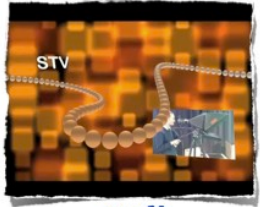
2003 - we started with 2 cameras, 2 iMacs & iMovie

**STV**  
Strathcona Television




2004 - discovered the power of Chromakey & Final Cut

2011



**STV**  
Strathcona Television

Today




2005 - moved from VCE IT to VET/VCE Multimedia & built a makeshift multimedia centre

**STV**  
Strathcona Television

**STV**  
Strathcona Television

Started a new Year 10 elective called  
Lights Camera Action

**STV**  
Strathcona Television

Video crew for major events

**STV**  
Strathcona Television

Got involved in 3in6

**STV**  
Strathcona Television

Strathy News Update  
Term 3 - Episode 3  
GEOFF WRIEDT

Strathy News Updates

**STV**  
Strathcona Television

Blackboard

Strathy News Updates - on Blackboard

**STV**  
Strathcona Television

Sony HXR-MC50P Digital HD  
Video Camera Recorder

**STV**  
Strathcona Television

Vodcasting to construct & reflect on learning

**STV**  
Strathcona Television

Broadcast H.264 files live with  
ATEM Television Studio! **\$2,300**

Introducing the world's first live production switcher that combines a professional switcher with a broadcast quality H.264 encoder! That means you get the best camera production and broadcast encoding for the internet all in one unit! ATEM Television Studio is so easy to use you don't even need to be a video professional to set it up! Plug in any HD or 1080 camera and you are live! You can even use the cost consumer HDV HD camera (only \$199).

**Your school has a TV Station?**



LEADING  
EDGE

LEADING  
EDGE

**STV**  
Strathcona Television

**STRATHCONA**

*Dr Tim Kitchen*

